



# MARKETING PLAN



**WELCOME TO THE MOST REWARDING & EXCITING BUSINESS OPPORTUNITY OF A LIFETIME!**

There are 3 ways to earn:

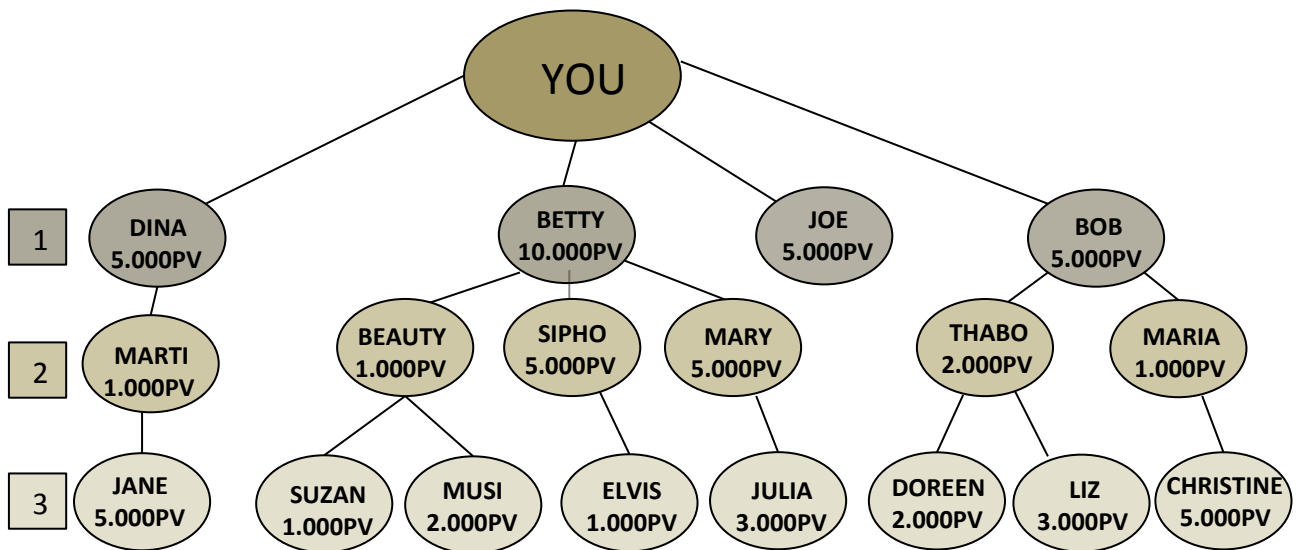
1. Retail Sales
2. Royalties
3. Bonus Royalties

## 1. RETAIL SALES

- When you join Your life, you earn 50% of the PV of any product.  
Eg: Adam #1 Retail R149 PV100. You earn R50 discount/Profit.
- You purchase this item from the company at R99 and sell it to your customer at R149.
- A part-time member should target one customer per day,
- A full-time member should target 5 customers per day.
- One customer buys on average 3 bottles. This will give you PV320 which is a Retail Profit of R160 per day. If you get one customer per day for the month you will earn R4,800 Retail Profit. Your total PV for the month is 9600PV.

## 2. ROYALTIES

You earn from 1% to 5% on your down lines PV up to your level 3 based on your personal PV.



YOUR PERSONAL PV FOR THE MONTH	PERCENTAGE EARNED ON ALL 3 LEVELS
0 – 999PV	0%
1,000 – 1999PV	1%
2,000 – 2999PV	2%
3,000 – 3999PV	3%
4,000 – 4,999PV	4%
5,000PV +	5%

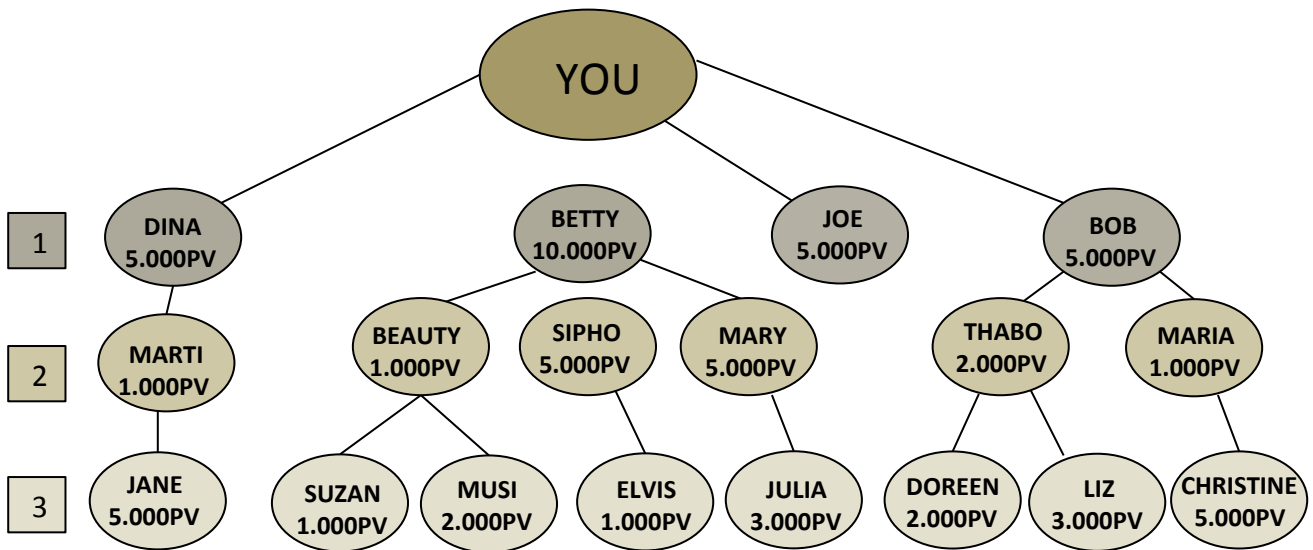


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## 3. BONUS ROYALTIES

You earn a 10% Bonus Royalty on your Level One when you do 5,000PV in a month



**EXAMPLE:** You are working part-time in Your Life and over 6 months have developed a down line. You do 5,000PV per month (approximately 13 Retail customers per month)

LEVEL	TOTAL PV	ROYALTY %	ROYALTY	BONUS ROYALTY %	BONUS ROYALTY	TOTAL EARNINGS
1	25,000	5%	R1,250	10%	R2,500	R3,750
2	15,000	5%	R750			R750
3	22,000	5%	R1,100			R1,100
TOTAL ROYALTY EARNINGS						R5,600
ADD YOUR RETAIL PROFIT OF 5,000PV X 50%						R2,500
TOTAL EARNED FOR THE MONTH						R8,100

**NOTE:** This is an example of potential earnings. Actual earnings will be higher or lower depending on the work and effort you put into your business. Royalties are paid between the 15<sup>th</sup> and 18<sup>th</sup> of the following month depending on weekends.